



## Stop Throwing Money Away on Bad Hires: Creating an Outcome Based Hiring System

Presented by: **Dixie Agostino**

8:30 to 10:00 AM

Tuesday, June 12<sup>th</sup>, 2018

**Tulsa Country Club**

701 N. Union Ave.

Tulsa, OK

Map Enclosed

Please RSVP to:

Fax: Tulsa Area Employer Council 918 227-2859

Email: [TulsaEmployerCouncil@oesc.state.ok.us](mailto:TulsaEmployerCouncil@oesc.state.ok.us)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Guests are welcome and no charge is involved.**

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# **Dixie Agostino, SPHR, CPC**

## **Founder & Chief Talent Officer**

### **Switchgear Recruiting**



Dixie Agostino is driven by the question, "How can we make this better?" It was this thinking that drove her to start Switchgear Search and Recruiting in 2010. She saw there was a better way to recruit top talent for the energy, manufacturing and engineering industries, and establish a hiring process that gets results.

As President of Switchgear, Dixie uses her knack for understanding people to create an energized workplace for both her business and her clients. She has spent 15 years learning what makes people give their best at work, which in turn has made her an expert in company culture, talent acquisition and employee engagement. Her clients range from family-owned businesses to Fortune 500 companies, yet they all share Dixie's passion to maximize people.

Named one of Oklahoma's Most Admired CEOs and Young Entrepreneur of the Year, Dixie is proud to lead her amazing team of superheroes at Switchgear. She is active in the Tulsa business community serving on the Tulsa Small Business Connection's advisory committee and is the Chair for the Women Business Leaders committee, and is also a mentor for startup incubators BetaBlox and 36 Degree North.

She has also been involved with the Northeastern Oklahoma chapter of Society of Women Engineers (SWE) as their VP of Professional Development and has participated on the United Way's Live United Network steering committee. She sat on the board of the Tulsa Area Human Resources Association (TAHRA) for five years as HRCI Chair and VP of Public Relations and is now the President Elect. She serves on the board of the Oklahoma State Council for Human Resource Management (OKHR) as Membership Chair.

Dixie has a Bachelor's in Business Administration & Marketing from Oklahoma State University.

#### About Switchgear Search and Recruiting:

Switchgear was born out of the idea that we can absolutely love what we do, and you can too! We take a "listen first" approach with our clients to clearly understand their current needs, company and departmental cultures and overall plans for the future. Our mission is to change the world for the better, one person at a time, by connecting wildly talented people with amazing growth opportunities within the best companies!

For more information visit, <http://www.switchgearrecruiting.com>.

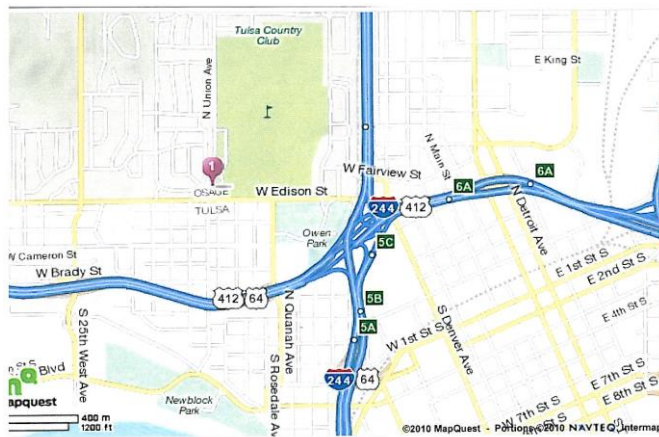
## **Stop Throwing Money Away on Bad Hires: Creating an Outcome Based Hiring System**

In this session, we'll be covering the cost of bad hires, creating job descriptions that can do triple duty as hiring scorecards and performance review tools, and the interview process needed to decrease your risk of lawsuits and hire dramatically higher quality candidates.

These are the tools taught from CEOs to CEOs to ensure that companies can get the maximum return on investment from their most valuable asset: their people.

# Directions

Tulsa Country Club is conveniently located immediately Northwest of Downtown Tulsa.  
Physical Address: 701 N. Union Ave., Tulsa, OK 74127



## **From Downtown Tulsa:**

the Club can be best reached in a matter of minutes by taking Denver north to Edison and then traveling west to Union Ave.

## **From Highway 412/51/64:**

by taking the Gilcrease Museum Road exit and then traveling north to Edison where you would turn East and travel to Union Ave.