

OVERVIEW TO SUSTAINING POSITIVE OUTCOMES: SUPPLEMENTAL HANDOUT

Sustaining Community Outcomesⁱ (slides 24-25)

You may not have enough funding to sustain all your efforts, so you will have to develop a process for deciding what is most critical to sustain.

The current picture

You can start by listing all of your coalition's efforts. Then list pending items/up-coming events (e.g., pending funding, policy changes, new initiatives) that can impact continuation of those efforts. Work with members outside the planning team to ensure that you've included all pending items. It might also be helpful to list other community efforts that could complement or duplicate your coalition strategies and activities. How all these factors influence the current organizational structure and the potential for achieving future policy strategies, goals, objectives, or activities? This analysis can help your coalition leverage funding and partnerships—which, in turn, positively impacts sustainability success.

Coalition accomplishments

Who have you engaged?

What strategies are you implementing?

What has the response from the community been?

(press notebook)

Yet to be accomplished

Back burner items – things you haven't gotten to, but haven't given up on.

What have you always wanted to do, but could due to lack of resources?

Examples: engage more with parents,

Develop criteria to help determine which efforts to continue

When developing these criteria, consider your coalition's mission and vision, how the group is structured and supported, as well as the long-term goal of each of your policy efforts. The Sustainability Planning Team should agree on criteria that will help determine the value-added benefit of each effort, and select those for which data are available. Potential criteria include: available resources (financial, organizational, human), level of community support, evidence of strategy effectiveness, and whether a need still exists for the effort in question.

Creating Sustainability Goals (slides 27-28)

Sustainability goals

These are different from your prevention goals, but they're closely related to one another. Sustainability goals should be clear, concrete, do-able, and measurable. It is important to reach a consensus on prioritizing which sustainability goals your coalition will aim to achieve.ⁱⁱ

Example sustainability goals

- Maintain quality and frequency of compliance checks
- Maintain once-a-month party patrols
- Continue to increase community awareness and support via monthly education activities

Example Sustainability Resource Analysisⁱⁱⁱ (slide 30)

Goal

Maintain the quality and frequency of retail compliance checks

Objective

Complete 40 compliance checks with teams of 2 trained police officers and 2 youth at a minimum of 20 retail vendors of alcohol a year

Requirements

Stipends for police officers, youth leaders, training on methods

Costs

Police stipends: \$50.00 x 4 officers x 20 checks = \$4000, youth stipends: \$10.00 x 4 youth x 20 checks = \$800 (provided by x), Training on best practices for compliance checks (provided in kind by x)

ⁱ CDC's Health Communities Program. (2011). *A sustainability planning guide for healthy communities*.

ⁱⁱ Center for Civic Partnerships, Public Health Institute (2011). *Sustainability Toolkit: 10 Steps to Maintaining Your Community Improvements*. Oakland, CA: Public Health Institute.

ⁱⁱⁱ Center for Substance Abuse Treatment (2008). *Sustaining Grassroots Community-Based Programs: A Toolkit for Community- and Faith-Based Service Providers*. HHS Publication No. (SMA) 08-4340. Rockville, MD: Substance Abuse and Mental Health Services Administration, U.S. Department of Health and Human Services.