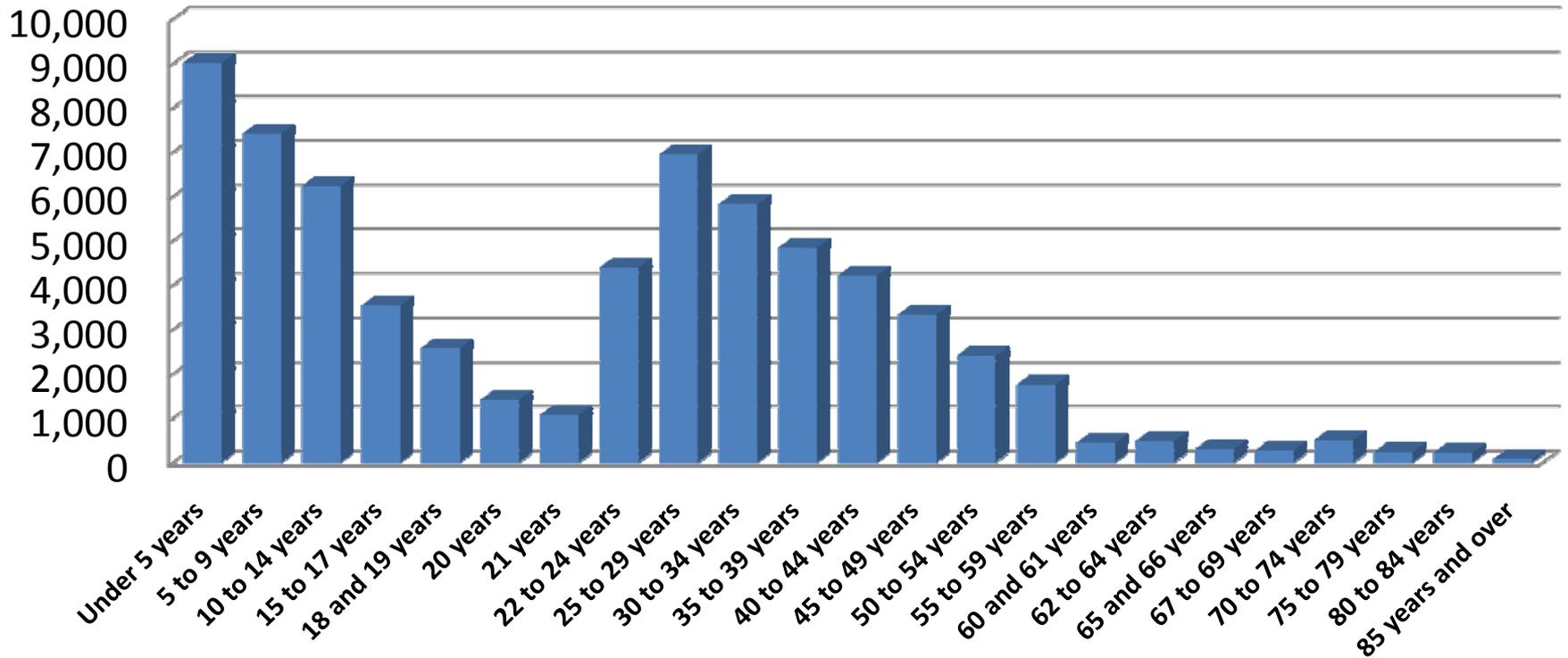


Age Distribution – Hispanic alone Oklahoma City Metro Area



ACS – 2010 1 year estimate

Household Type - Hispanic

Family
Households
29,022

Husband-wife
19,397

W/own children
under 18 years
13,370



Oklahoma City Metro Area

Median Family Income



\$34,774

Oklahoma City Metro Area

ASC 2006-2010 5 year estimate

Household Income

Household Income	Number of Households
<\$10,000 to \$24,999	8,428
\$25,000 to \$39,999	8,156
\$40,000 to \$59,999	5,527
\$60,000 to \$99,999	4,004
\$100,000 to \$200,000 >	1,664

Oklahoma City Metro Area
ACS – 2010 1 yr estimate

Housing Tenure

Owner Occupied Units: 16,472
Renter Occupied Units: 16,589



Oklahoma City Metro Area
ACS-5 year estimate

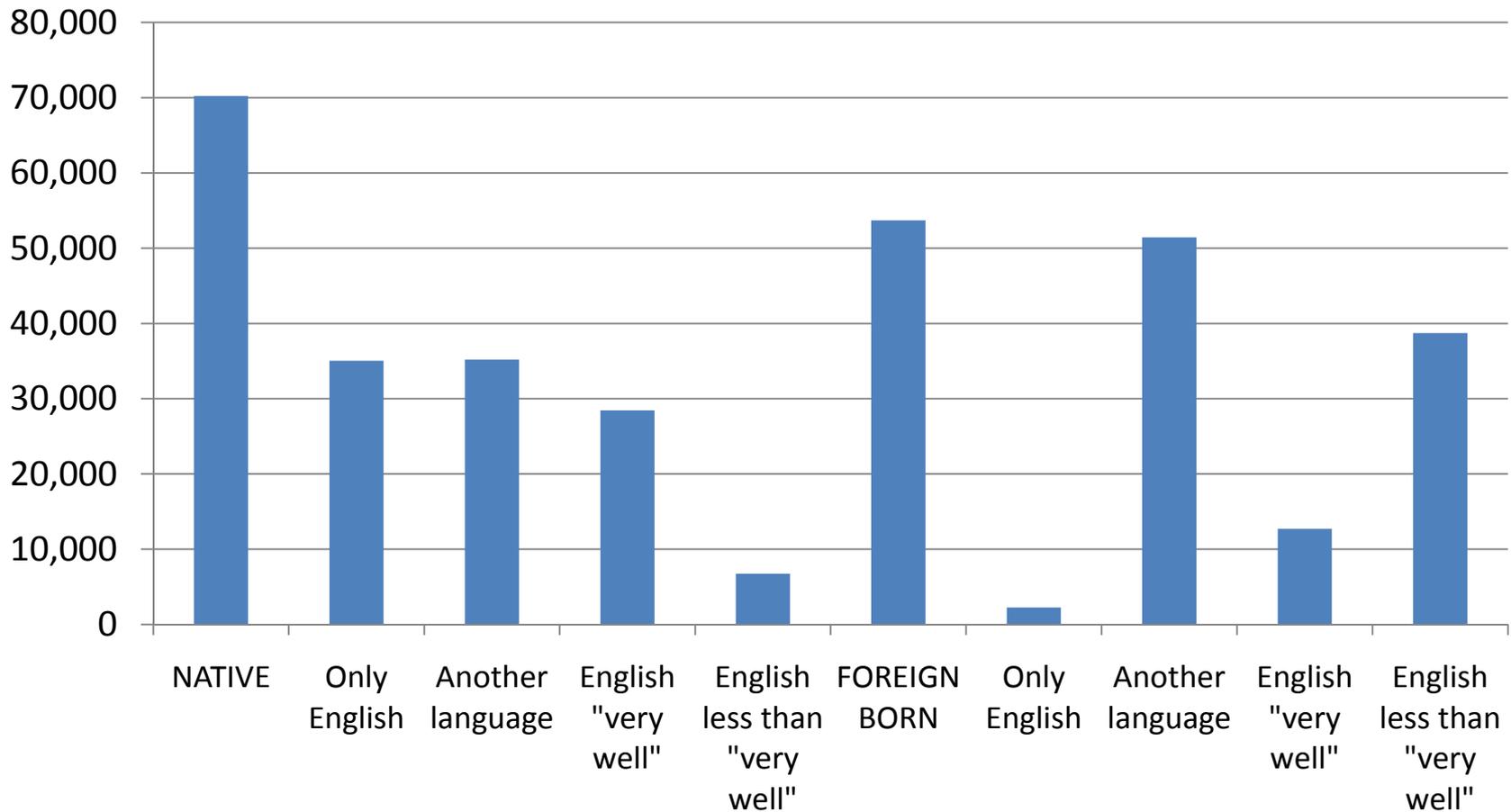
Educational Attainment

	Male	Female
Less than 9 th grade	10,408	7,862
9 th to 12 th grade, no diploma	5,230	4,565
Regular High School diploma	7,342	6,219
GED or alternative	1,441	1,255
Some college, no degree	4,892	4,727
Associate's degree	1,194	1,392
Bachelor's degree	2,027	2,483
Graduate degree	1,041	833



Oklahoma City Metro Area
ASC 3 year estimate 2008-2010

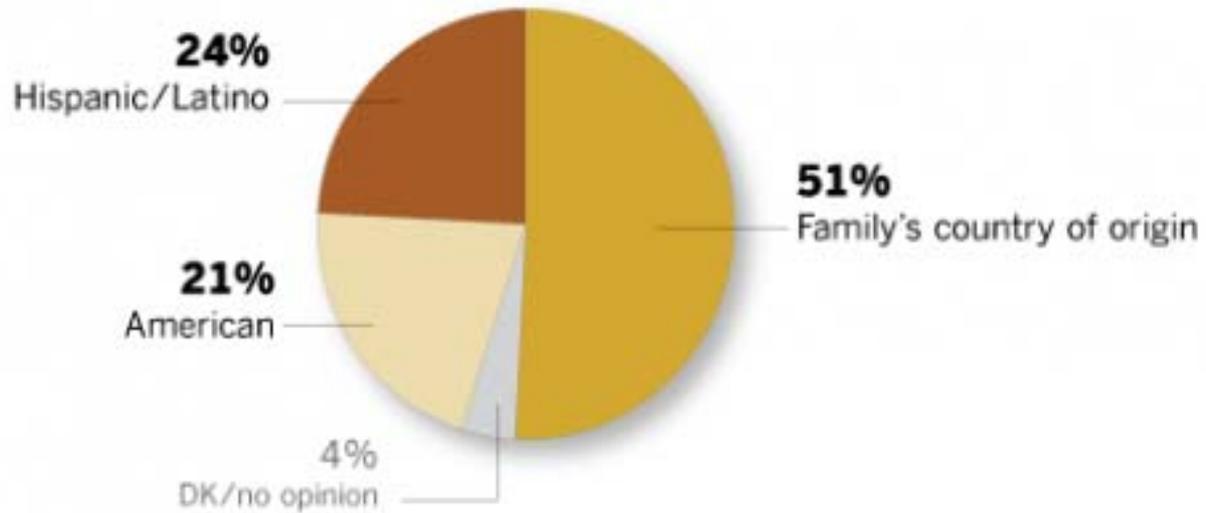
Language



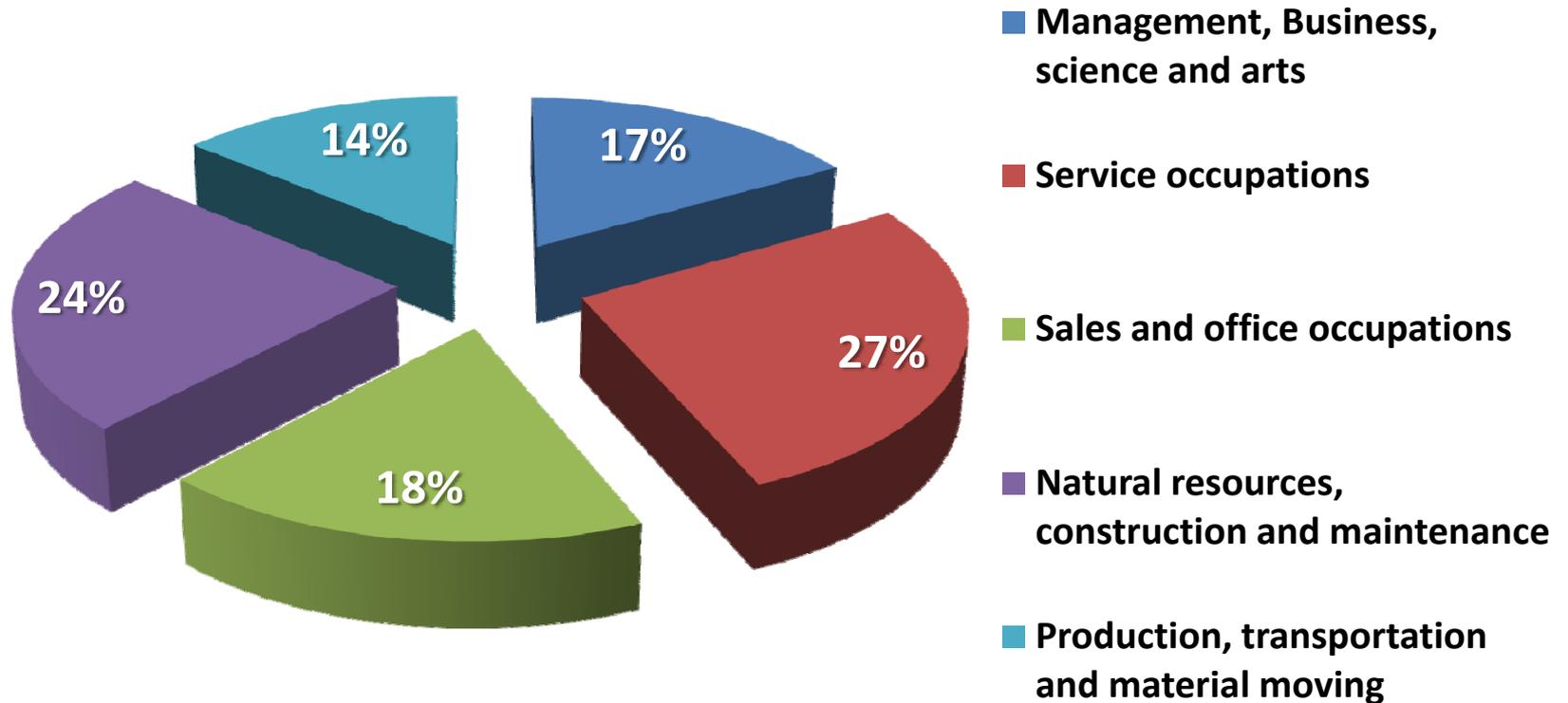
Oklahoma City Metro Area
ACS – 1year estimate 2010

Identity

Which term do you use to describe yourself most often?



Employment



Oklahoma City Metro Area
ACS 1 year estimate 2010

Other Facts about OK Hispanics

- Foreign-born rose from 3.8% to 5.5% in 2010
- 31.9% of immigrants in OK were naturalized U.S. citizens
- Nearly 1 in 9 Oklahomans are Latino or Asian.
- Latinos accounted for 2.2% of Oklahoma voters in 2008

Oklahoma Hispanic Owned Business

- 7,663 Firms
- \$1.7 billion Sales Receipts
- 8,940 Paid Employees

2007 Economic Census



Purchasing Power

Defined as the proportion of disposable personal income that is available for personal consumption.

**Oklahoma's Latino
Purchasing Power
\$6.2 billion ↑ 763%**



Household Expenses

Expense	Latinos	Non-Latinos
Groceries	9.4%	7.2%
Eating out	5.9%	7.2%
Household	36.2%	33.6%
Clothing	4.9%	3.4%
Transportation	18.5%	16.9%
Health	3.6%	6.1%
Entertainment and personal care	5.8%	7.0%
Books and education	1.7%	2.3%
Alcohol and tobacco	1.0%	1.6%
Miscellaneous	1.4%	1.7%
Cash contributions	2.3%	3.6%
Retirement and insurance	9.6%	11.3%

Preguntas?