

Governor's Task Force on the Prevention of Underage Drinking
November 16, 2010
United Way of Central Oklahoma
Oklahoma City, OK
Minutes

Task Force Members Present: Lisa Smith
 Jessica Hawkins
 Gayle Jones
 A Keith Burt (Jim Hughes)
 Teresa Ryan
 Linda Terrell (Julie Bisbee)

Awaiting Appointment: Raye Shilen

CALL TO ORDER

Ms. Jessica Hawkins called the November Governor's Task Force on the Prevention of Underage Drinking meeting to order at 1:30 p.m. and declared a quorum was present.

WELCOME AND INTRODUCTIONS

Ms. Hawkins welcomed the members and the guests.

APPROVAL OF MINUTES

The October meeting minutes were distributed and reviewed by the members. Ms. Hawkins made a motion to approve the October meeting minutes with an amendment to remove Ms. Gayle Jones as being present at the October meeting. Ms. Julie Bisbee seconded the motion. The October meeting minutes were approved with the amendment to remove Ms. Gayle Jones as being present at the October meeting.

DISCUSSION AND POSSIBLE ACTION REGARDING THE OKLAHOMA PREVENTION POLICY ALLIANCE (OPPA) REPORT

Ms. Raye Shilen informed the members that Mr. Jon Greenwood and Representative Steele met with Mr. Steve Busk on November 10th to work on the wording of the Social Host bill to include 3.2 beer and invitee language. Ms. Shilen stated the process is going well and it's really positive. There will be another meeting the week after Thanksgiving. Ms. Adrienne Rollins provided talking points on social host and OPPA will provide the talking points during legislation when the time is right. No action was taken.

DISCUSSION AND POSSIBLE ACTION REGARDING ENFORCING THE UNDERAGE DRINKING LAWS (EUDL) UPDATE

Ms. Adrienne Rollins informed the Task Force members of the Law Enforcement trainings in Tulsa and Durant. There was 100 percent compliance in Tulsa on compliance checks. In Jenks there were four sales out of eleven. The Tulsa training received media coverage over the trainings. The next Law Enforcement trainings will

be in Woodward on February 8-9, 2011. Ms. Rollins informed the members the new youth of the 2M2L Youth Council will meet for the first time next month, December. There's a 10 member Council with good representation, each member will receive a \$500.00 stipend for their time and travel. Ms. Rollins is currently looking for locations for the 2011 2M2L Academy Kick-Offs.

Oklahoma County Task Force will be working with Oklahoma City, Bethany and Yukon police departments, as well as ABLE to perform compliance checks and shoulder taps. All of the agencies will go out as a unit, sending two – three officers from each agency to collaborate on the operations. There will be six large events with a certain number of shoulder taps and compliance checks to be done. Funds have been set aside within the grant by ODMHSAS, for Task Force teams (Oklahoma County and Tulsa County), to pay for their overtime to work some events and do media with each event. Six events are to be performed by May 30, 2011. No action was taken.

DISCUSSION AND POSSIBLE ACTION REGARDING THE STRATEGIC PREVENTION FRAMEWORK STATE INCENTIVE GRANT (SPF-SIG)

Ms. Hawkins provided a brief update. By December 1st the state plan should be approved by SAMHSA. January is the date of the bids to start. SEOW continues to meet and present the data query system for prevention field providers and coalitions. All drug and alcohol related data will be entered in the system. Ms. Hawkins informed the members the system should be rolled out in April and it will be available to the public as well. There's only three other states that possess this system; Arizona, Utah and Louisiana. No action was taken.

DICUSSION AND POSSIBLE ACTION REGARDING THE ALCHOLIC ENERGY DRINKS

Mr. Jim Hughes informed the members of a conversation that taken place, in November, with the distributor of Four Loko. The distributor made a decision on November 2, 2010, they will stop representing Four Loko and cannot bring the product into the state after December 3. Fusion Projects asked if ABLE will be agreeable to approve a drink without caffeine. The TTB has approved their reformulation of Four Loko; it will be back in the state after January 1, 2011. There is still a problem with how Four Loko is taxed. This problem would need to be taken to the upcoming legislative session to start the process to change how it is taxed. ABLE is trying to put together a scientific panel to help ABLE decide if it's safe for Oklahoma. FDA should be making their recommendation by end of December. No action was taken.

DISCUSSION AND POSSIBLE ACTION REGARDING THE GUIDING PRINCIPLES

Ms. Julie Bisbee stated that OICA suggested doing a broad approach and provided a flyer. The planning committee met after the OICA Fall Forum to develop Guiding Principles. The Advocacy Committee will approve what agencies and issues they will be a part of this year during the legislative session. Protect Kids is the theme this year. No action was taken.

DISCUSSION AND POSSIBLE ACTION REGARDING THE DISCUSSION OF AD HOC COMMITTEE

Ms. Hawkins informed the members there will be an official request to continue the Task Force; the request will go to the new Governor. Today is the last day of the meeting of the task force. Ms. Hawkins asked if the Task Force want to keep meeting as Underage Drinking or Ad Hoc Committee in the future. There was discussion among the members. The Task Force decided to meet at a Ad Hoc Committee and the next meeting will be December 21st.

NEW BUSINESS

Ms. Rollins showed the Task Force media from the 2M2L Training in Tulsa.

ADJOURNMENT

Ms. Hawkins made a motion to adjourn the meeting. Mr. Hughes seconded the motion. The motion was approved to adjourn the meeting.