

SUSTAINABILITY IN SPF



Keys to Sustainability:

*Unlocking the Doors to Effective
Prevention and Positive Outcomes*



ODMHSAS

Creating Healthier Oklahoma Communities

Strategic Prevention Framework



ASSESSMENT
CAPACITY
PLANNING
IMPLEMENTATION
EVALUATION

At the Core...

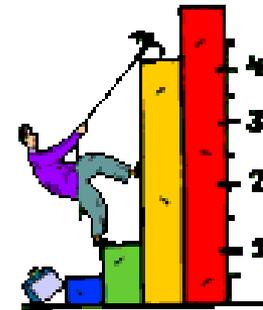
**Sustainability and
Cultural Competence**

Sustainability is about what?

➤ Money



➤ Goals and Outcomes



➤ Keeping Your Job



Sustainability...

It's not about money or jobs.

It's about the outcomes.



Moving from Funding Focused...

Historically, substance abuse prevention has been directed by the funds available and many times the funder.



A focus on funding has led to program continuation because...

- ❖ A “power-filled” agency or person liked the program and believed it to be effective despite evidence to the contrary;
- ❖ An outside source prioritized a particular program regardless of the local needs of the populations being served;
- ❖ The coalition became a shadow agency and its work transformed to focus on keeping “its” programs in place.



Prevention strategies should be continued because...

- ❖ There are documented reductions in substance abuse behaviors.
- ❖ They are more cost effective when compared to treatment and incarceration costs.
- ❖ The cost savings and impact on related problems will be clear to funders and community members.



What is Sustainability?

- ✓ Sustainability is a **process** of ensuring an adaptive and effective prevention system.
- ✓ Sustainability builds capacity among diverse stakeholders.
- ✓ Sustainability maintains positive outcomes.



Three Keys to Sustainability:

-  **ORGANIZATIONAL CAPACITY**: assure that the community agencies, organizations and institutions have adequate internal organizational capacity to achieve positive outcomes
-  **EFFECTIVENESS**: assure effectiveness and alignment of the prevention system to produce positive outcomes
-  **COMMUNITY SUPPORT**: cultivate community support for the prevention system and its positive outcomes



KEY 1: Action Steps to assure adequate ORGANIZATIONAL CAPACITY

Action Step 1:

Structures and formal linkages: Develop administrative structures and formal linkages that support comprehensive, collaborative evidence based strategies to achieve and sustain targeted reductions in substance using behaviors.



KEY 1: Action Steps to assure adequate ORGANIZATIONAL CAPACITY

Action Step 2:

Policies and procedures: Adopt supportive policies and procedures that allow community agencies, organizations and institutions to respond as data indicates



KEY 1: Action Steps to assure adequate ORGANIZATIONAL CAPACITY

Action Step 3:

Resources: Secure diverse resources (human, technical, physical and financial) that support the prevention system



KEY 1: Action Steps to assure adequate ORGANIZATIONAL CAPACITY

Action Step 4:

Expertise: Acquire appropriate expertise that enables the system to prioritize, plan for, and carry out evidence based strategies to reduce substance use/abuse and its consequences



KEY 2: Action Steps to ENSURING EFFECTIVENESS

Action Step 5:

Quality and accountability: Assess implementation quality

How do we assure quality implementation and accountability of strategies?

- ❖ Assure that the strategy matches the cultural, developmental and gender characteristics of the population
- ❖ Receive training or technical assistance to support appropriate implementation of the intervention
- ❖ Work with the developer to understand the core components that are needed for demonstrated outcomes
- ❖ Deliver the program's core components with fidelity
- ❖ Track implementation through process evaluation



KEY 2: Action Steps to ENSURING EFFECTIVENESS

Action Step 6:

Reach and alignment: Assess the reach and alignment of the strategy to ensure that it aligns culturally and otherwise with the targeted population and is delivered to an adequate number of people in order to achieve the community outcomes desired

- Why do we assess the effectiveness of each strategy?
- How do we assure effectiveness of a strategy?
- What should we do if strategies have not shown to be effective?



KEY 2: Action Steps to ENSURING EFFECTIVENESS

Action Step 7:

Effectiveness: Assure that the strategy being implemented is documented as effective for achieving the desired outcomes

How can we ensure that our strategies are reaching and aligning with the target population in order to reach population-level change?

- ❖ Develop a logic model that identifies the strategies currently being implemented and their relationship to the targeted outcome behavior
- ❖ Conduct a gaps analysis to ensure that there are effective strategies that will logically work together to result in outcome behavior change
- ❖ Ensure that current strategies collectively reach the target population



KEY 3: Action Steps to CULTIVATING COMMUNITY SUPPORT

Action Step 8:

Relationships: Develop and nurture positive relationships among all key stakeholders to create a system of awareness and support in which all interested parties share mutual trust and a willingness to work together strategically



KEY 3: Action Steps to CULTIVATING COMMUNITY SUPPORT

Action Step 9:

Champions: Turn stakeholders into system leaders and champions who advocate for policies and actions both within the system and throughout the community that supports their long term strategic outcomes



KEY 3: Action Steps to CULTIVATING COMMUNITY SUPPORT

Action Step 10:

Ownership: Encourage ownership - we tend to value that which is ours and are more likely to sustain that which we value



Outcomes of Sustainability Planning...

Communities will build their capacity to reduce substance use consequences by:

- Having a ***flexible response system*** that allows them to strategically address substance abuse issues and achieve positive, sustainable results.
- Supporting ***outcome based planning*** (adopting and integrating the Strategic Prevention Framework into the community prevention system).
- Integrating an ***effective decision-making process*** that enables them to become a valued problem-solving group.
- ***Effectively using limited resources.***



Remember...

**The Keys to Sustainability are
about recognizing, assessing
and building on the many
strengths that our communities
have to offer.**



Questions?

