



Oklahoma  
Young Professional  
Leaders 2013  
June 5 | Tulsa

Register Today at [okyppl.org](http://okyppl.org)

Registration: 8:00 a.m.

Registration Fee:

Speakers: 9 a.m. to 3 p.m.

\$50 pre-registration

\*Lunch included with registration

\$70 on-site registration

# Young Professional Leaders 2013 Conference

Hosted by Lt. Governor Todd Lamb

Lt. Governor Todd Lamb invites young professionals of the Tulsa metro and surrounding areas to join him at this year's Oklahoma Young Professional Leaders Conference for a day of networking, distinguished speakers and guest panels on Wednesday, June 5, at the Tulsa Convention Center. Lt. Governor Todd Lamb will deliver opening and closing remarks and Stan Clark, founder and CEO of Eskimo Joe's, will be featured as the keynote speaker.

## Conference Agenda:

8:00 am	Registration Opens Coffee Bar Opens	
9:00 am	Opening Session	Lt. Governor Todd Lamb
10:15-11:30 am	Morning Breakout Sessions	
11:45-1:00 pm	Luncheon	Stan Clark Owner, Eskimo Joe's
1:15-2:30 pm	Afternoon Breakout Sessions	
2:45 pm	Closing Session/Call to Action	Lt. Governor Todd Lamb

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# Guest Panel Topics and Descriptions

## Extra, Extra, #Tweet All About It: The Changing Media Landscape

Panel - Susan Ellerbach, Tulsa World; Jennifer Loren, News9; Natasha Ball, This Land Press; Jim Langdon, Tulsa People

Interested in the inner-workings of Oklahoma media outlets? Extra, Extra, #Tweet All About It will share the latest trends and developments of traditional and social media with a panel made up of local Tulsans. Panelists include experienced journalists from respected publications such as the Tulsa World, This Land Press, News on 6 and Tulsa People.

## Starting Up and Kicking Off: Entrepreneurial Tips

Panel - Hillary Parkhurst, TY Pros; Jennifer Monies, State Chamber of Oklahoma; Senator Rick Brinkley, District 34

Working on a business plan? The Starting Up and Kicking Off panel is just for you. Hear local, successful business owners shed light of the struggles and victories of owning your own business and gain insight into the field of entrepreneurship.

## Donkeys, Elephants and Independents: Political Action for the Young Professional

Panel - Jennifer Prout, Verizon Wireless; Chase Curtiss, Sway Balance; Mark Smith, The Forge

Stay active in the political arena by attending the Donkeys, Elephants and Independents panel. Hear from city and state officials on their local and statewide plans and goals. Guests will hear active, prominent politicians of Tulsa discuss their stance on issues and how they broke into politics.

## Looking Beyond Business Cards and Hand Shakes: Networking 101

Panel - Senator Jabar Shumate, District 11; Representative Katie Henke, District 71; GT Bynum, Tulsa City Councilor; Chad Warmington

It's been said that success is about who you know, not what you know. Perfect your networking skills at the Looking Beyond Business Cards and Hand Shakes panel as business pros from the Tulsa area share their experience and expertise.



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