



Marketing Service Pricing

Seaworthy's standard rates for the State of Oklahoma

SERVICE	STANDARD RATE
Marketing Strategy	\$250/hour
Social Media	\$150/hour
Web Services	\$175/hour
Content Creation	\$175/hour
Video/Photography	Flat fee, dependent on Scope
Branding and Design	\$250/hour
Marketing Technology Services	\$200/hour
Email Marketing	\$150/hour
Account and Project Management	\$175/hour
Events Services	\$150/hour
Marketing Campaign Services	\$175/hour
Media Buying and Paid Advertising	\$150/hour
Public Relations	\$200/hour

IMPORTANT NOTES

- Our goal is to keep these rates consistent. We don't foresee a need for yearly increases at this time.
- Certain factors will impact actual cost
 - the actual Scope of work desired
 - Speed of delivery needed
 - Volume of deliverables
- We adhere to the State of Oklahoma's stipulations on travel expenses