
Official signed contract documents are on file with OMES Central Purchasing.

Contract title: SW0135 – Marketing and Advertising

Contract Number: SW0135

Date of Contract issuance: 11.8.2024

Agreement period: 11.8.2024 through 11.7.2029

Type of contract: Mandatory ☒ Non-Mandatory ☐

OMES Central Purchasing contact: Ryan Gold

Title: Category Manager

Phone: (405) - 521 - 6608

Email: ryan.gold@omes.ok.gov

Supplier name: INSIGHT CREATIVE GROUP INC

Supplier ID: 279110

Contract ID #: 7647

Supplier address: 19 NE 9TH ST

City: OKLAHOMA CITY **State:** OK

Zip Code: 73104

Supplier Point of Contact:

Matt Farley Associate VP, AccountsContact. 405.728.3062. matt@icgadv.com

Category(s) of Award:

Category I – Web Based, Social & Emerging Media Services

Category II – Client Services

Category III - Creative Services

Category IV – Advertising and Marketing Services

Category V – Integrated Marketing Services

Category VI – Value Proposals

Category VII – Direct Media Buys

Category VIII – Outdoor Advertising