

THE BENEFITS OF SMOKEFREE HOUSING



- Market demand is high for smokefree housing. Throughout the U.S., polls show that renters prefer smokefree dwellings, buildings and complexes.
- Happy residents are more likely to renew their leases, keeping your occupancy rate high.
- Smokefree policies prevent damage to flooring, drapery, appliances, ceilings and painted surfaces.
- Rehabbing and preparation are far more costly for smoking units than for nonsmoking units. Nonsmoking policies can save hundreds or thousands of dollars per rehab.
- In addition to reducing labor and material costs, nonsmoking units can be turned more quickly than smoking units. This generates greater rental income for your property.
- Smoking is a major cause of fires and fire-related fatalities. Smokefree policies mitigate this risk.
- People with serious breathing disabilities and/or smoke allergies enjoy legal protections under federal law. Smokefree policies reduce your legal liability.
- Protecting residents and employees from secondhand smoke makes ethical and financial sense.
- Your property may qualify for reduced property casualty insurance rates.
- Smokefree policies are completely legal.