



## NEWS RELEASE

*For Immediate Release*

**Contact:**

Leslea Bennett-Webb  
OSDH Communications Director  
405.271.5601  
[leslea@health.ok.gov](mailto:leslea@health.ok.gov)

Mark Mitchell  
OK.gov General Manager  
405.524.3468 Ext. 120  
[mark.mitchell@www.ok.gov](mailto:mark.mitchell@www.ok.gov)

# Oklahoma State Department of Health's Step UP Program Nationally Honored

*Selected as one of the nation's best state government internal projects*

**OKLAHOMA CITY** – September 20, 2010 – The Oklahoma State Department of Health (OSDH), in partnership with OK.gov, today announces the agency's Step UP Performance Management System has received a 2010 Digital Government Achievement Award from the Center for Digital Government as one of the best state government internal projects in the United States.

"It is great to see the recognition for this innovative system," said Oklahoma's State Health Commissioner Dr. Terry Cline. "Step Up allows us to appropriately measure our progress toward goals and to make any needed changes to improve our performance over time."

"Indeed, Step UP, through digital technology, has allowed our services, programs and employees to chart their progress toward positive outcomes that ultimately benefit our customers," said Joyce Marshall, director for OSDH's Office of Performance Management.

The Step UP Performance Management System was created to give OSDH service areas a defined system to promote thoughtful planning and decision-making toward creating programmatic goals and objectives; enhance the development of innovative activities and strategies for meeting those objectives; and assure periodic measurement of quantifiable performance measures important to achieving the selected goals and objectives.

“The Step UP Performance Management System represents the best in government internal projects,” said Cathilea Robinett, executive director of the Center for Digital Government. “Each year, state and local governments continue to make strides towards implementing better access and more efficient Web delivery of public services.”

Each year the Center for Digital Government’s Digital Government Achievement Awards recognize outstanding agency and department websites and projects at the application and infrastructure level. This is just one way the organization continues its work as an international research and advisory institute on the use of information technology in government.

The Step UP Performance Management System is a product of a partnership between the Oklahoma State Department of Health and OK.gov, Oklahoma’s Official Website.

#### **About Oklahoma State Department of Health**

The Oklahoma State Department of Health, through its system of local health services delivery, is ultimately responsible for protecting and improving the public’s health status through strategies that focus on preventing disease. For more information, please visit <http://www.health.ok.gov>

#### **About OK.gov**

[OK.gov](http://www.ok.gov) is the Official Website of the state of Oklahoma and a collaborative effort between the Oklahoma Office of State Finance (OSF) and Oklahoma Interactive, LLC to help Oklahoma government entities Web-enable their information services. OSF is responsible for OK.gov. Oklahoma Interactive operates, maintains, and markets OK.gov and is part of eGovernment firm NIC’s (NASDAQ: [EGOV](http://www.nicusa.com)) family of companies.

#### **About NIC**

[NIC](http://www.nicusa.com) Inc. (NASDAQ: [EGOV](http://www.nicusa.com)) is the nation’s leading provider of [official government portals](http://www.nicusa.com), online services, and secure payment processing solutions. The company’s innovative [eGovernment services](http://www.nicusa.com) help reduce costs and increase efficiencies for government agencies, citizens, and businesses across the country. NIC provides eGovernment solutions for more than 3,000 federal, state, and local agencies that serve 97 million people in the United States. Additional information is available at <http://www.nicusa.com>.